

Julie Ann Wood

Entrepreneurship, Productivity and Experiential Learning

Help kids realize how they can
create solutions to today's problems.

Teach kids business skills and the
entrepreneurial mindset.

Increase your productivity and
effectiveness.

Experiential Workshops - Youth Entrepreneur Camps – Customized Consulting
608-332-9836 | www.julieannwood.com | juliewood@eseedling.com



Meet Julie

Julie's fun loving and approachable personality puts her audiences at ease so that they can learn and leave their training sessions with confidence. The experiential nature of her training and camps, gives students a chance to try it out without fear of failure so that they can take the content and implement it in their own environment.

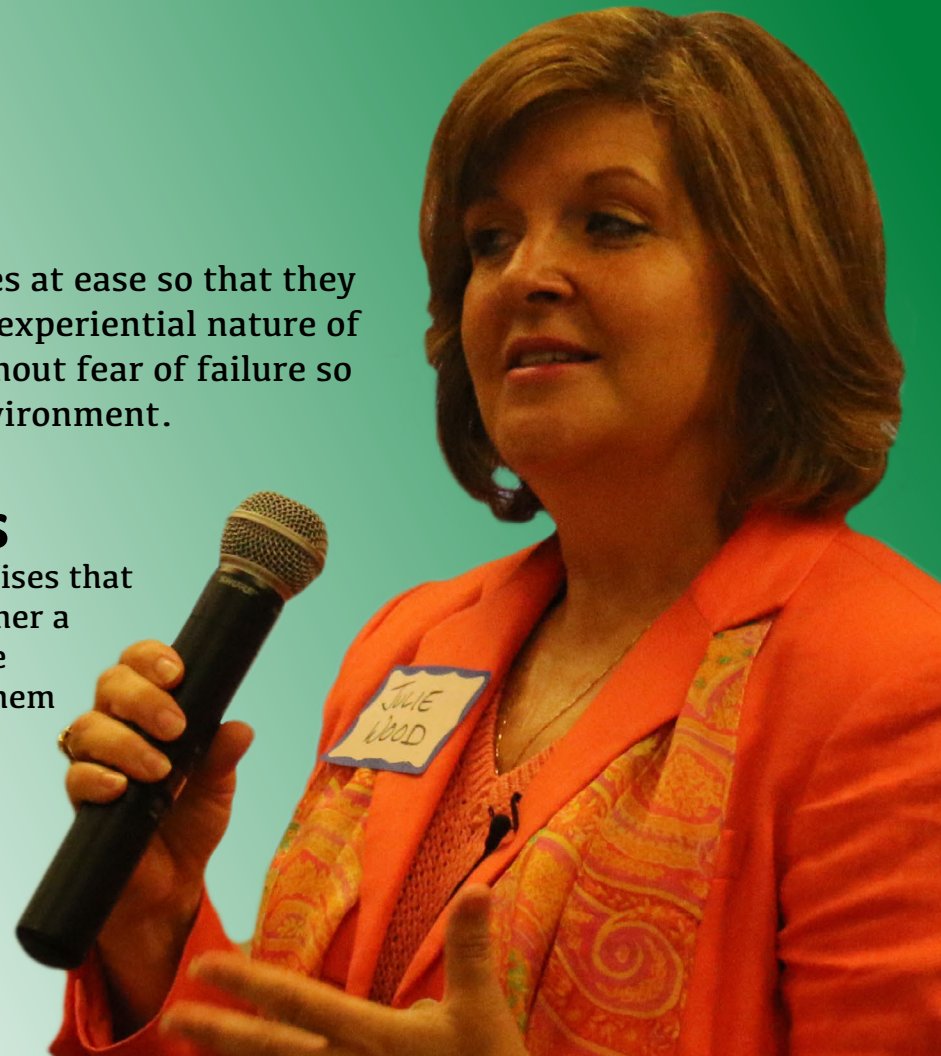
Actions Speak Louder than Words

For more than 10 years Julie has been utilizing the methods and exercises that she teaches. Her experience as a Franklin Covey facilitator has given her a base for the many tools she uses on a daily basis to make her life more effective and she is excited to share them with her audience to help them become more effective. Her youth entrepreneur camp experiential learning curriculum was originally developed after the camp she currently directs at the UW-Madison Small Business Development Center was in jeopardy of being canceled due to the high cost. Julie put her entrepreneurial cap on and proposed to create a curriculum that could be taught using existing staff. That is the basis for the creation of the More Than a Lemonade Stand Camp.

Credentials

Julie has presented on entrepreneurship education, youth entrepreneurship, utilizing games to teach business, business operations, productivity, process improvement and technology at local, regional and national levels including: The National Association of Small Business Development Centers, The American Family Dreambank, The Midwest Entrepreneurship Conference, The WI State Training Conference, The WI Transition Improvement Grant Conference, The UW-Madison Leadership and Management Conference, The UW-Madison Small Business Development Center, Wisconsin Alumni Associations Grandparents University, Chamber of Commerce meetings, Public Libraries, and Teacher Trainings, and Classrooms.

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A woman with short brown hair, wearing a black blazer over a white collared shirt, is pointing her right index finger upwards. She is smiling and looking towards the camera. She is wearing a silver watch on her left wrist and a black wristband on her right wrist. The background is a grey silhouette of a city skyline.

Julie's Speaking Programs

Entrepreneurship Topics:

Using the Biz Ops Game™

Learn to teach business operations in a fun and engaging way. Understand concepts about how gaming is helpful for teaching, what is the Biz Ops Game™ and how the Biz Ops Game™ works and how to play it.

Entrepreneurship 101

Explore topics to understand what is an entrepreneur, how to change to the entrepreneurial mindset, and using your unique abilities to choose a business idea you love.

The Business Model Canvas

Learn about the impact of The Business Model Canvas, a visual one page plan for your business idea, and explore fun case studies and how to apply the Canvas to your own business idea.

Youth Entrepreneurship & You

Explore how the right youth entrepreneurship program can help build loyalty with your community or organization. Topics include why youth entrepreneurship is important, how you can start a youth entrepreneur program that will build loyalty with your community and organization, and low cost options for getting a program in place.

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Julie's Speaking Programs

Productivity Topics:

Time Management for the 21st Century

Learn to assess where you're spending your time now, why it is so difficult to change, and hacks for managing your time with tools you are already using.

Conquering Presentations Before They Conquer You

Learn how to craft an effective presentation, how to create effective visuals, what you need to do to help conquer fear when presenting and practicing a presentation of your own.

Basics of Process Management

Understand the basics of process management, including how to map out a process, why process management is so important within an organization, and applying process mapping to your current job.

Your Big 5

Explore how to create new habits to change your life. Topics include identifying your Big 5, putting a system in place to use them and creating your action plan for moving forward.

Julie's Products and Books

More Than A Lemonade Stand™

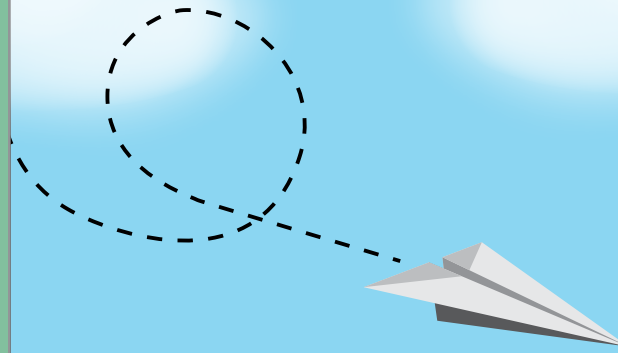
*The Complete Guide for Planning,
Implementing & Running a Successful
Youth Entrepreneur Camp*



Julie Ann Wood

**The Essential Resource For
Planning and Implementing
Youth Entrepreneur Programs**

Biz Ops Game™ A Business adVenture

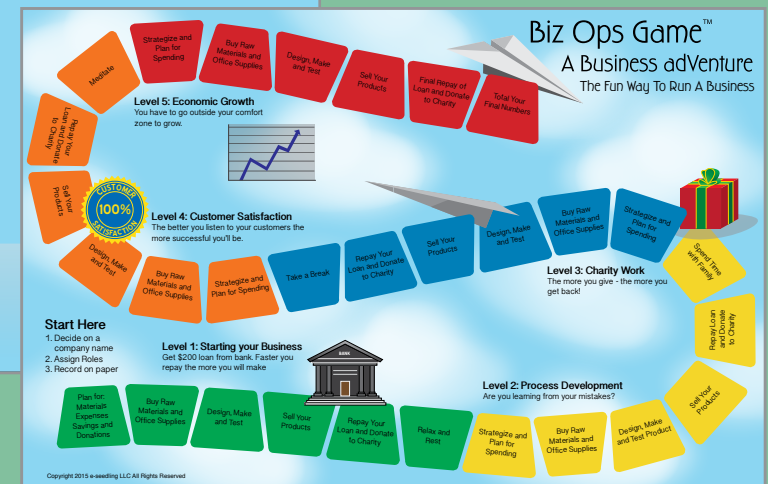


The Fun Way To Run A Business

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Business Operators for Tomorrow's Businesses

The Biz Ops Game™ is a business simulation board game that teaches business operations in an experiential and fun way.



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Next Steps

Whether you're looking to host a camp, require coaching or consulting for your youth entrepreneurship event, looking for the best resources or have a custom idea in mind, let's grow your ideas together.



Email juliewood@eseedling.com to Schedule a 15 minute conversation to explore your need and ideas.



I'll follow up with some resources that can help you take action. We'll schedule another conversation to talk things over.



Finally we'll discuss new insights and questions and chart a path forward that ensures your event is impactful and successful!

Julie Has Worked With the Following Companies



TOGETHER
FORWARD®

