

**More Than a Lemonade Stand
Youth Entrepreneur Camp
Five-Day Camp Plan**
9:00 a.m. - 4:00 p.m.; Lunch & Snacks provided

Monday

9:00 am – 10:30 am

Forms check-in; Double-check Health Forms

Pretest –What do you know about being an Entrepreneur?

Make Luggage tags for brief cases (after finish pre-test)

Group Name Game

Ground Rules, Discipline and Consequences

Overview of the week

10:30 am - 10:40 am

Break

10:45 am – 12:15 pm

Biz Ops Game™

12:15 p.m. – 12:45 p.m.

Lunch

12:45-pm – 2:15 pm

Define Your Own Business Idea – (15 mins)

Break out into small Departmental Groups (60 mins – 15 min/dept)

1-Marketing and Sales

2-Accounting and Finance-

3-Production-

4-Customer Service-

2:15 p.m. – 3:55 pm

Walking Field Trip

Ice Cream Break

3:55 p.m. – 4:00 p.m.

Gather materials/Name Tags and exit as group for Pickup

Tuesday

9 a.m. – 9:15 am	BeachBall Game
9:15 am – 9:35 am	Inventor's Notebook
9:35 am – 10:05 am	Guest Speaker (30 mins)
10:05 am – 10:15 am	Break
10:15 am – 11:15 am	Work in Departments (same as Monday – 15 mins/dept)
11:15 am – 12:00 pm	Start Posters for Businesses
12:00 pm – 12:30 p.m.	Lunch –
12:30 pm – 12:45 pm	Professionalism
12:45 pm - 2:15 pm	Computer Lab -Design Business Cards -Work on business Plan Power Point presentations (3 min presentation) -Work on posters if finish
2:15 pm – 2:30 pm	Break
2:30 – 4:00 p.m.	Teams Work on Lemonade Stand (yellow) -Show lemonade stand videos -Team Activity: birthdates -Number off for teams -Work in Teams: pick a company name, theme, colors, Need Shopping List

Wednesday

9:00 am – 12:30 pm	Bus Field trip to local small businesses
12:30pm - 1:00 pm	Lunch:
1:00 pm – 2:15 pm	Debrief Field Trip Characteristics of an Entrepreneur (Poster drawings)
2:15 pm – 2:45 pm	Business Ethics – Identity & Reputation
2:45 pm – 3:00 pm	Break
3:00 pm – 4:00 pm	Teams Work on Lemonade Stand preparation

Thursday

9:00 am - 9:30 am	Guest Entrepreneur Speaker
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9:30 am – 10:00 am	Presentation Skills
10:00 am- 10:15 am	Break
10:15 am – 11:00 am	Computer Lab Finish Business plan PowerPoint presentations When finished; work on posters
11:00 am – 11:45 am	Final Prep for Lemonade Stand
11:45 am – 12:15 pm	Lunch
12:30 pm - 1:45 pm	Set up, Sell & Clean up Lemonade Stand
1:45 pm – 2:15 pm	Debrief Lemonade stand
2:15 pm – 2:30 pm	Break
2:30 pm - 3:00 pm	Guest Speaker
3:00 pm - 4:00 pm	Work on Thank You's & Business Posters

Friday

9:00 am - 10:00 a.m.	Post Test and evaluations T-Shirts handout and Group Picture
10:00 am – 10:15 am	Break
10:15 am - 11:45 am	Business Plan Presentations – 3 minutes each
11:45 am - 1:00 pm	Lunch
1:00 pm – 2:30 pm	Biz Ops Game™
2:30 pm – 3:00 pm	Get room ready for Award Ceremony
3:00 pm - 4:00 p.m.	Award Ceremony & Poster Session – Families invited Certificates, Picture & Book Closing Comments